

**Enabling Education  
2007**

*What works?*



**Sponsorship Proposal**

**ENABLING EDUCATION 2007**

*What works?*

*National Conference of Enabling Educators*

**11 – 13 July 2007**

**Newcastle City Hall**

**Newcastle**

**Australia**

Organised by the

**ENGLISH LANGUAGE AND  
FOUNDATION STUDIES CENTRE**

**THE UNIVERSITY OF NEWCASTLE**

## CONFERENCE INFORMATION

**The Enabling Educators 2007: *What Works?* Conference** will be held in Newcastle NSW from 11 to 13 July 2007 and is hosted by the English Language and Foundation Studies Centre (ELFSC) of The University of Newcastle. An official welcome and cocktail function are included in the program. The conference provides a unique opportunity for teachers, students, researchers, administrators and other interested professionals who work in the fields of international and national foundation programs to come together in the best combination of great speakers, research opportunities, collegial interaction and stimulating venues that can be found.

To secure your place at this important conference, please choose the sponsorship option that suits you best, complete the application form and forward with your deposit to the Conference Secretariat Tulips/Enabling Education 07, PO Box 116 Salamander Bay NSW 2317, Australia or fax to +61 2 4984 2755

For further discussions regarding sponsorship opportunities, please contact Dr Lili-Ann Berg, Conference Manager, English Language and Foundation Studies Centre, The University of Newcastle, University Drive Callaghan NSW 2308 Australia, Telephone +61 2 4921 7276 Fax +61 2 49216901 email: [Lili-Ann.Berg@newcastle.edu.au](mailto:Lili-Ann.Berg@newcastle.edu.au).

## Dates

**Wednesday 11 July 2007 – Friday 13 July 2007**

Wednesday 11 July 2007	Pre-Conference Workshop, Welcome and Cocktail Function
Thursday 12 July 2007	Conference Opening and Conference Sessions
Thursday 12 July 2007	Conference Dinner
Friday 13 July 2007	Conference Sessions and Close

## Who will attend?

- Teachers
- Administrators
- Government Policy makers
- Researchers
- Those with an interest in tertiary enabling or access programs for indigenous, national or international students

## Venue & Newcastle

**Newcastle City Hall, Newcastle, NSW, Australia**

Opened in 1929 and refurbished in 2001, Newcastle City Hall is one of Newcastle's most prestigious venues, with its stunning architecture, sandstone wall, marble staircases, and sweeping ballroom, it successfully combines Old World charm with state-of-the-art facilities. Located in the heart of the city, Newcastle City Hall lies within five minutes of over 700 accommodation rooms and within close proximity of public transport, the CBD and parking.

As Australia's second oldest city, Newcastle is steeped in history with many exceptional early buildings, elegantly restored and complemented by picturesque parks and gardens and panoramic ocean views. The City Centre is one of the fastest growing districts in Australia, with its bustling harbour, pristine beaches and an extensive selection of restaurants and cafes boasting delicious cuisine from all parts of the world.

As a gateway to the Hunter Region, Newcastle offers its visitors a comprehensive list of unique activities including vineyard tours, a trip down a coalmine, dolphin/whale watching cruises, coastal walks, explorations of the city's many art galleries and wilderness reserves.

Newcastle has a sub-tropical climate with temperate weather conditions throughout the year. Accessible within 45-minutes drive of the city are the surrounding areas of Lake Macquarie, the Hunter Valley wine country and the breathtaking holiday destination of Port Stephens.

## The Conference

This conference aims to stimulate and broaden interaction between scholars, teachers and other professionals who work within the growing field of tertiary enabling education. The conference seeks to open up dialogue and debate concerning theoretical, methodological and practical issues and to establish future directions for research into this important area of educational endeavour. It will also showcase and develop awareness of the many successful foundation programs already operating at many universities and other tertiary institutions both In Australia and overseas.

## Promotion of the Conference

The Conference will be promoted extensively throughout Australia and internationally in the following ways:

- distribution of the conference announcement via email
- distribution of the conference registration brochure by mail and electronic distribution
- conference web site – sponsors and exhibitors will be acknowledged on the conference web page
- promotion and links from other related web sites and electronic journals
- promotion at other industry related conferences and meetings

Your support of this meeting will be highlighted at every opportunity during the conference. Opportunities also exist for promotion in other conference related material including conference satchels, conference program, conference dinner and menu and conference signage.

## Benefits to your organisation

- A significant marketing advantage
- Corporate goodwill from the marketplace
- Relationship marketing
- Creation of brand awareness
- Demonstration of products
- Increased business potential and enhanced company profile
- Direct access to an audience consisting of your clients, current and potential
- Promotion on the conference web site
- Continued exposure at the conference through signage and announcements
- Opportunity to build relationships in an expanding niche educational market
- Reach a national and international audience of 150-250 delegates

## **Sponsorship Package inclusions** (inclusive of GST & in Australian Dollars)

### **Gold Sponsor - \$6,050** (two only available)

- Complimentary table display throughout the conference
- Two complimentary full registrations
- Opportunity to be part of the conference welcome evening
- Corporate logo prominently on final conference booklet
- Corporate logo on the front page of the official website
- Corporate banner displayed prominently at the venue, supplied by you
- Promotional paragraph in the final conference booklet
- Up to three A4 flyers in conference satchel (to be supplied by you)
- Acknowledgement as a Gold Sponsor on Power Point presentations throughout the conference
- Access to delegate listing (subject to the Australia's privacy laws)

### **Silver Sponsor - \$3,630** (each) – **Event Sponsor**

**Conference Welcome, Conference Dinner, Thursday or Friday Sponsor** (four only)

- One complimentary full registration
- Two additional complimentary tickets to your sponsored event (three for the Welcome Sponsor)
- Corporate logo on the final conference booklet
- Corporate logo on the official website
- Corporate banner displayed prominently at the venue, supplied by you
- Promotional paragraph in the final conference booklet
- One A4 flyer in conference satchel (to be supplied by you)
- Acknowledgement as a Silver Sponsor on Power Point presentations throughout the conference
- Access to delegate listing (subject to Australia's privacy laws)

### **Bronze Sponsor - \$2,970** (each) – **Book of Abstracts, Conference CD, Satchel Sponsor, Internet Café or Table Display**

- One complimentary full registration
- Corporate logo on the back cover of the final conference booklet
- Corporate logo on the official conference website
- Promotional listing in the final conference booklet
- One A4 flyer in conference satchel (to be supplied by you)
- Acknowledgement as a Bronze Sponsor on Power Point presentations throughout the conference
- Access to delegate listing (subject to Australia's privacy laws)

## **Disclaimer**

The entitlements in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to the deadline specified by the conference secretariat (i.e. to ensure meeting deadlines with the production of promotional and printed materials). Tulip Meetings Management/Enabling Education Conference 07 reserves the rights to amend these packages subject to change in the program format. Upon completing the sponsorship application form you are entering into a legal agreement.

## Booking and Payment information

All prices listed are quoted in Australian Dollars and include GST

*The following payment schedule is applicable to all sponsors:*

<b>First Instalment</b>	<b>50%</b>	<b>Due on confirmation of sponsorship</b>
<b>Second Instalment</b>	<b>25%</b>	<b>Due by 30 March 2007</b>
<b>Third Instalment</b>	<b>25%</b>	<b>Due by 1 June 2007</b>

Direct transfers can be made into the conference bank account: Westpac Bank, Account Name: Tulips/Enabling Education, BSB number 032533, account number 171829. The completed application form and transfer remittance should be faxed to the secretariat on 02 49842755.

Credit card payments will be accepted for Australian Bankcard, MasterCard, Visa or American Express. The credit card details should be completed on the application form and faxed to the secretariat on +61 2 4984 2755.

Cheques should be made payable to Tulips/Enabling Education and be forwarded with the completed application form to: Enabling Education Conference Secretariat, PO Box 116, Salamander Bay NSW 2317 Australia. ABN: 32 003 901 657.

## Cancellation Policy

In the event of withdrawal of sponsorship or exhibition display booking, please be advised that unless that particular area of sponsorship is resold, the conference will reserve the right to retain the deposit received.

## Further information

For further information regarding sponsorship opportunities, please contact Lili-Ann Berg on telephone +61 2 4921 7276 or email: [Lili-Ann.Berg@newcastle.edu.au](mailto:Lili-Ann.Berg@newcastle.edu.au). All other enquiries can be directed to the conference secretariat, Tulips Meetings Management on telephone +61 2 4984 2554 or email: [enabling@pco.com.au](mailto:enabling@pco.com.au).



**2<sup>nd</sup> National Conference for Enabling Educators**  
 Newcastle City Hall, Newcastle, NSW, Australia  
 11 – 13 July 2007

## Application to Sponsor or Display

Company/Organisation.....

Contact name.....

Address.....

Telephone.....Fax.....Email.....

**Sponsorship package preferences**

I/we would like to take up the following sponsorship package/s:

1<sup>st</sup> Preference ..... Total Cost.....

2<sup>nd</sup> Preference..... Total Cost.....

**Conditions**

In the event of withdrawal of sponsorship booking please be advised that unless that particular area of sponsorship or display is resold the organisers will reserve the right to retain the deposit received.

I/we understand that the sponsorship packages will be strictly in order of receipt of application form and deposit

We accept the terms and conditions as outlined in this Sponsorship Proposal and hereby enclose our payment for \$.....

Signed..... Date.....

Name (please print).....

**Deposit: 50% attached**

Cheque  Australian Bankcard  MasterCard  Visa  American Express

Cardholders Name.....

Card Number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiry Date...../..... Signature of cardholder.....

Or - Please forward cheque in Australian dollars payable to Tulips/Enabling Education and forward along with this completed form to: Enabling Education Conference Secretariat, PO Box 116, Salamander Bay, NSW 2317, Australia ABN: 32 003 901 657. For direct debit please refer to the previous page under Booking and Payment information.